

- Press Note -

Paris, 17 December 2009

**Lyxor named Best Managed Account Platform and Best Overall Investment Platform by *Hedge Funds Review***

Lyxor Asset Management has been awarded “**Best Managed Account Platform**” and “**Best Overall Investment Platform**” at the 8th European Fund of Hedge Funds Awards in London organised by *Hedge Funds Review*.

The European Fund of Hedge Funds Awards is a yearly event held exclusively for the European hedge fund industry and seeks to recognize genuine performance and success throughout the year.

The judges were selected from a wide variety of investor companies including private banks, family offices, funds of funds and pension funds in order to ensure nominees are considered from the perspective of every type of hedge fund investor.

In today's constrained environment, Lyxor's advanced managed account model based on full segregation of assets, independent valuation and risk management, as well as enhanced transparency and liquidity, is fully endorsed by investors and the rest of the industry.

With 108 managed accounts and about \$10bn under management on the platform, Lyxor is at present the world's largest managed account platform by all metrics and seeks to provide its clients with the best and most diversified universe for hedge fund investing.



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LYXOR ASSET MANAGEMENT  
Société Anonyme with share capital of  
€ 40 506 480 as of 01-09-2009

Nanterre Trade Register No. 418 862 215  
APE No.: 652E

Registered Office: 17 cours Valmy 92987  
Paris La Défense Cedex

ASSET MANAGEMENT BY  
**LYXOR**

Lyxor Asset Management - [www.lyxor.com](http://www.lyxor.com)

Created in 1998, Lyxor currently manages EUR 82.10 billion\*. A wholly-owned subsidiary of Société Générale Group, belonging to the Corporate and Investment Banking arm of the group, the asset management company specializes in three businesses:

- **Alternative Investments (EUR 19.70 billion)**. Lyxor offers a broad range of hedge funds, funds of hedge funds and absolute return funds, adhering to high risk-management standards and rigorous hedge fund manager selection guidelines. Lyxor gained its prominence with its hedge fund platform. This platform includes more than 100 hedge funds covering all principal strategies and represents a diversified investment universe benefiting from a high level of transparency, security and liquidity.

- **Structured & Quantitative Management (EUR 24.70 billion)**. Lyxor offers investment solutions to its customers adapted to their risk profiles and return objectives. These solutions integrate the innovations of the Group into this domain, world number 1 as regards structured products on equity.

- **Index Tracking (EUR 37.80 billion)**. Lyxor offers one of the most diversified and liquid range of ETF (Exchange Traded Funds). The company is one of the top players of the European ETF industry. Lyxor ETFs are listed in Europe and Asia and reflect Equity, Bond and Commodity markets. [www.lyxoretf.com](http://www.lyxoretf.com).

\*AUMs as of November 30<sup>th</sup>, 2009