

- Press Release -

Paris, 13 December 2011

**The Lyxor Managed Account Platform awarded 4 times in 2011 by the leading Hedge Fund industry publications**

Lyxor Asset Management's Platform has been recognized as "Best Managed Account Platform" 3 times this year by *Hedgeweek*, *the Hedge Fund Journal* and *HFM Week*. Moreover, during the inaugural Service Provider Rankings organized by *Hedge Funds Review* held in London on December 12<sup>th</sup>, Lyxor has received a fourth recognition as "**Number One Managed Account Platform from Hedge Fund/FoHF viewpoint**".

This is the first time a managed account platform has received this many accolades in a single year from all the key hedge fund publications:

- "**Best Managed Account Platform**" by *Hedgeweek*,
- "**The Leading Managed Accounts Platform**" by *The Hedge Fund Journal*,
- "**Best Managed Account Platform**" by *HFM Week*,
- "**Number One Managed Account Platform from Hedge Fund/FoHF viewpoint**" by *Hedge Funds Review*.

These unanimous industry recognitions confirm the robustness of Lyxor's model instituted in 1998. With about US\$11 billion under management across more than 100 funds <sup>(1)</sup>, the Lyxor Managed Account Platform offers the largest and ever-evolving investment universe, with more than 25 new managed accounts launched this year. The Platform also provides investors with unparalleled transparency - recently optimized by a sophisticated new website technology <sup>(2)</sup> -, advanced risk monitoring and weekly liquidity <sup>(3)</sup>.

Thanks to its pioneering and innovation capacities, Lyxor's Managed Account expertise has paved the way for tailor-made platforms for the biggest institutions willing to bring their own selected Hedge Funds within Lyxor's technology and risk monitoring processes.

<sup>(1)</sup>: as of November 29<sup>th</sup> 2011, including dedicated platforms

<sup>(2)</sup>: available to professional investors

<sup>(3)</sup>: 95% of the funds on Lyxor Managed Account Platform offer weekly liquidity

PRESS RELATIONS  
LYXOR ASSET MANAGEMENT

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LYXOR ASSET MANAGEMENT  
Société Anonyme with share capital of  
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**Notes to editors:**

Lyxor Asset Management - [www.lyxor.com](http://www.lyxor.com)

Lyxor Asset Management, subsidiary of Societe Generale group, is a specialised provider of advanced investment solutions. We focus on offering innovative sources of performance anchored on research and risk management, with a maximum of safety, liquidity and transparency, adapted to our clients' needs and risk/return profile.

With over EUR 77.2 billion in assets under management\*, Lyxor has established itself as a global player in four major growing investment specialties: alternative investments, index tracking (ETFs), quantitative investments and structured solutions. More than a decade of experience provided Lyxor with an in-depth knowledge and insights into asset allocation strategy and research.

Employing more than 650 professionals, Lyxor is present in every strategic investment locations in the world.

\*AUMs as of October 31<sup>st</sup>, 2011